



MY BABY

Trusted Nutrition for Growing Generations

COMPANY PROFILE

Who we are

MY BABY is a baby and children's nutrition brand. We work with international manufacturers and suppliers to make a range of nutrition products — including infant formula, follow-up formula, special formulas, baby cereal and nutritional products for mothers — available in Bangladesh.

We believe families deserve clear, accurate product information and dependable service. That belief shapes how we choose partners, handle products and communicate.

VISION

To be a trusted name in baby and children's nutrition in Bangladesh, known for responsible business and reliable product information.

MISSION

To make carefully selected nutrition products available to families through responsible import, proper handling and distribution, and honest communication.

OUR VALUES

Responsibility

We take our responsibility towards families, babies and children seriously.

Transparency

We share product information as provided on approved labels and documentation.

Quality Focus

We follow defined processes in sourcing, storage and handling.

Respect

We treat customers, partners and colleagues with respect.

Partnership

We build long-term relationships with suppliers and distributors.

Continuous Improvement

We keep learning and improving the way we work.

Our product range

MY BABY focuses on nutrition products for infants, young children and mothers. Detailed product information is published on our website and on each product's label.

Infant Formula

Formula for infants from 0 to 6 months. To be used on the advice of a doctor or health professional.

Follow-Up Formula

Follow-up formula for babies and young children at different stages, from 6 months to 5 years.

Special Formula

Specialised formulas such as preterm, lactose-free and soya-based options, for use under medical or professional guidance.

Baby Cereal

Cereal products for babies starting complementary feeding.

Mother's Nutrition

Nutritional supplement products for mothers.

Nutritional Products

Other baby and children's nutritional products in the MY BABY range.

Import & Distribution

MY BABY coordinates the import of nutrition products from international manufacturers and suppliers. We work to ensure that shipments are accompanied by the required documentation and handled in line with applicable requirements.

Details of specific import arrangements are discussed directly with our partners.

- **Documentation** — Coordinating required product and shipping documents.
- **Requirements** — Working to meet applicable import requirements.
- **Receiving** — Checking and receiving goods on arrival.
- **Distribution Network** — Working with distribution partners to support product availability.
- **Market Coverage** — Coverage details are available on request and will be updated here.
- **Product Handling** — Attention to storage and handling conditions during distribution.
- **Supplier Coordination** — Agreeing product, documentation and packaging requirements with the manufacturer.

Quality & Compliance

Nutrition products for babies and children require care. MY BABY is committed to working with suppliers that provide proper documentation, following defined processes for storage and handling, and communicating responsibly about our products.

Certificates, registrations and other official documents are published on this page only when they have been provided and verified.

- **Product Documentation** — Maintaining product documentation provided by manufacturers and suppliers.
- **Regulatory Compliance** — Working to meet the regulatory requirements that apply to our products in Bangladesh.
- **Storage & Handling** — Storing and handling products according to the conditions stated on the label.
- **Responsible Product Communication** — Publishing only approved product information, without unsupported health claims.
- **Supplier Documentation** — Requesting relevant documentation from our suppliers and partners.
- **Continuous Review** — Reviewing our processes and information regularly.

Your partner in Bangladesh

MY BABY is a baby and children's nutrition brand working with international manufacturers and suppliers. We import nutrition products and support their distribution in Bangladesh.

We are open to cooperation with companies that share our commitment to quality, documentation and responsible communication.

- **Introduction** — Share information about your company and products.
- **Evaluation** — We review products, documentation and market fit together.
- **Agreement** — We agree commercial, regulatory and logistics terms.
- **Import & Distribution** — We manage import and support distribution in Bangladesh.
- **Distribution Capability** — Support for product availability through our distribution network.
- **Regulatory Coordination** — Coordination on documentation and applicable requirements.

Get in touch

Contact details will be added soon.
